



02042010

Application to Host a Kick It 3v3 Soccer Tournament



Applicant Information

Applicant Name	Email Address	Organization Name
Tournament Dates Requesting	Tournament City, State Requesting	Closest Metro Area to Tournament City

Soccer Venue (Tournament Site) Information

Do you have access to soccer fields?	If Yes, How many fields?	Name of Site
Would there be a site rental fee?	If Yes, How much?	Number of soccer players belonging to your organization?

Event Marketing, Planning, and On-Site Staffing Information

How would you and your organization market the event locally to increase the number team registrations?

How would you and your organization staff the event locally to ensure the on-site success of the event?
(see below for staffing requirements)

Agreement Details

- This application does NOT guarantee acceptance into the Kick It 3v3 Soccer Tour program
- You will receive notification from Kick It when this agreement has been approved or denied
- Applications should be completed and receipt confirmed by Kick It no later than 4 months prior to desired tournament date. 6 to 12 months is preferred
- A \$500 deposit is required upon acceptance into the Kick It 3v3 Soccer Tour program to secure the tournament date as part of the Kick It 3v3 Soccer Tour, and to commit Kick It marketing efforts to the event. If less than 100 paid team registrations are collected, Kick It holds the right to cancel the event and the deposit will not be refunded. However, the full deposit amount will be returned at the completion of the tournament if it is not cancelled.
- A Host Agreement must be completed upon acceptance into the Kick It 3v3 Soccer Tour program by both your organization and Kick It 3v3 (BEST – Experiential Properties). This legally binding agreement will outline the following:
- Kick It Tour Sponsorship agreements must be adhered to for all Kick It events

KICK IT 3v3 SOCCER WILL PROVIDE (included but not limited to) THE FOLLOWING:

- A percentage of team fees will be paid to the host organization, based on number of paid teams
- Where possible, the host organization will be eligible to keep concessions sales and/or local sponsorship sales
- Kick It 3v3 Soccer Tour Marketing: online, direct mail, telemarketing, etc.
- Kick It 3v3 Soccer's toll-free customer service line: operated 8am to 5pm, MST
- Tournament Listing on the Official Kick It 3v3 Website, and on all Tour marketing materials
- Your Organization's logo and/or website link posted on the Official Kick It 3v3 Website
- Official on-site Kick It Tournament Staff and Tournament Equipment (goals, tents, banners, scoreboards, paint, etc)
- Kick It 3v3 Soccer's on-line registration, bracketing, scheduling, and rankings for the tournament
- Player t-shirts, and awards for the top three teams in each division
- Official membership of the Kick It 3v3 Club

HOST ORGANIZATION WILL PROVIDE (including but not limited to) THE FOLLOWING:

- Aggressive local/grassroots marketing efforts are required to strengthen team counts at the event (Promotional and Marketing Materials will be provided by Kick It; the Host Organization will be required to provide a marketing recap upon request)
- On-site staff to assist in the execution of the tournament, including staff for scoreboard, Kick It's sponsorship booths, field marshals, trash pick-up, field and event set-up, breakdown, etc. (exact details to be determined by individual host agreement)
- Provide assistance with event logistics, including: finding a referee assignor to contract with Kick It 3v3; portable toilets; first aid/trainer; trash removal, etc. – to be paid by Kick It 3v3
- Provide assistance with finding and securing an agreement with a soccer venue for the tournament site

Please complete this form and fax or email to Hilary VanDuzer: (303) 948-7251 fax; or email: hvanduzer@experienceBEST.com